



# Electronic Filing System (EFS) Data

## Electronic Patent Application Submission

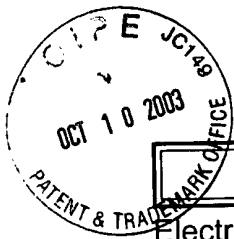
### USPTO Use Only

EFS ID: 49141  
Application ID: 10607677  
Title of Invention: Consumer Transaction-Based  
Marketing of Goods and Services  
First Named Inventor: Larry Napier  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2003-10-10  
Effective Receipt Date: 2003-10-10  
Submission Type: Information Disclosure  
Statement  
Filing Type:  
Confirmation number: 8065  
Attorney Docket Number: ADG 03US



Total Fees Authorized:

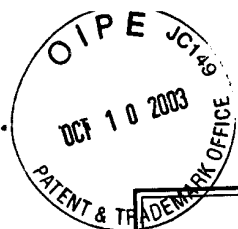
Digital Certificate Holder: cn=William R. Allen,ou=Registered Attorneys,ou=Patent and Trademark  
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**TRANSMITTAL**

Electronic Version v1.1

Stylesheet Version v1.1.0

<b>Title of Invention</b>	Consumer Transaction-Based Marketing of Goods and Services									
Application Number: 10/607677 Date: 2003-10-10 First Named Applicant: Larry Napier  Confirmation Number: 8065 Attorney Docket Number: ADG 03US										
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>William R. Allen Registered Number: 48389</td><td>William R. Allen</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	William R. Allen Registered Number: 48389	William R. Allen	Attorney		
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us-ids	ADG03US-usidst.xml									
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<b>Comments</b>										



**ELECTRONIC INFORMATION DISCLOSURE STATEMENT**

Electronic Version v18  
Stylesheet Version v18.0

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<p>Application Number: 10/607677 Confirmation Number: 8065 First Named Applicant: Larry Napier Attorney Docket Number: ADG 03US Art Unit: 3629 Search string: ( 4750119 or 4941090 or 5117355 or 5202826 or 5287268 or RE36116 or 6105001 ).pn.</p> <p><b>US Patent Documents</b></p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td></td><td>1</td><td>4750119</td><td>1988-06-07</td><td>Cohen et al.</td><td></td><td>364</td><td>401</td></tr><tr><td></td><td>2</td><td>4941090</td><td>1990-07-10</td><td>McCarthy</td><td></td><td>364</td><td>405</td></tr><tr><td></td><td>3</td><td>5117355</td><td>1992-05-26</td><td>McCarthy</td><td></td><td>364</td><td>405</td></tr><tr><td></td><td>4</td><td>5202826</td><td>1993-04-13</td><td>McCarthy</td><td></td><td>364</td><td>405</td></tr><tr><td></td><td>5</td><td>5287268</td><td>1994-02-15</td><td>McCarthy</td><td></td><td>364</td><td>405</td></tr><tr><td></td><td>6</td><td>RE36116</td><td>1999-02-23</td><td>McCarthy</td><td></td><td>705</td><td>16</td></tr><tr><td></td><td>7</td><td>6105001</td><td>2000-08-15</td><td>Masi et al.</td><td></td><td>705</td><td>14</td></tr></tbody></table> <p><b>Signature</b></p> <table border="1"><tr><td>Examiner Name</td><td>Date</td></tr><tr><td></td><td></td></tr></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass		1	4750119	1988-06-07	Cohen et al.		364	401		2	4941090	1990-07-10	McCarthy		364	405		3	5117355	1992-05-26	McCarthy		364	405		4	5202826	1993-04-13	McCarthy		364	405		5	5287268	1994-02-15	McCarthy		364	405		6	RE36116	1999-02-23	McCarthy		705	16		7	6105001	2000-08-15	Masi et al.		705	14	Examiner Name	Date		
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